



Contact:

Patty Matthews
Director of Marketing
Vibrant Faith Ministries
952-405-7311
pmatthews@vibrantfaith.org

For Immediate Release

**The Youth & Family Institute Changes Name to
Vibrant Faith Ministries**

Minneapolis, MN (October 27, 2009) — The Youth & Family Institute, a faith-based, non-profit organization committed to equipping people, households, and congregations with effective practices in vibrant faith formation, has changed its name to Vibrant Faith Ministries. The new name better reflects the organization's mission and more fully describes who they are and what they do.

"Although our name is changing, our dedication to providing individuals, families and congregations with the resources they need to live a more vibrant faith in Jesus Christ remains the same," said Paul Hill, executive director. "With our new name comes a renewed energy for growing and nurturing faith in those we serve."

As Vibrant Faith Ministries, the organization will remain committed to helping people live a faith that is authentic, available, and affirming. Based on more than three decades of research, Vibrant Faith Ministries uses the "6-5-4-3 ministry frame" (six circles of relationship, five principles, four key faith practices, and three characteristics of a disciple) to help foster lifelong faith formation within congregations and families.

Vibrant Faith Ministries also will continue to provide congregations, church leaders, pastors, youth workers and parents with the coaching and training services they need to inspire effective evangelism, discipleship and outreach. To compliment its training resources, Vibrant Faith Ministries develops and markets a wide-range of educational resources that are invaluable to teaching faith practices in both congregations and at home.

In addition to a new name, Vibrant Faith Ministries also has a new web address: www.vibrantfaith.org. However, the organization will continue to operate from its same location and all other contact information has not changed.

###